

BE A SPONSOR OF

ICALA AWARDS

The **ICALA Awards™** are the awards given to companies and professionals from the Caribbean and Latin America who have stood out during the last year in their respective areas.



In the 2026 edition, the awards will be presented in nine categories that reflect the dynamism of various industries.



Building & Home Automation

- Best Building Automation Project
- Best Home Automation Project



Audiovisual and Lighting

- Best AV Project
- Best Lighting Project
(in partnership with IALD)



HVAC/R

- Best HVAC Installation
- Best Refrigeration Installation



Automotive

- Best Auto Repair Shop



Facility Management

- More Innovative Management Project



Cleaning

- Best Innovation Project in Professional Cleaning



SPONSORSHIP OPPORTUNITIES

Becoming a sponsor of the CALA Awards™ 2026 means linking your brand to the region's innovation and excellence, with visibility to leaders, experts, and decision-makers from multiple sectors.

Platinum Sponsorship - Exclusive US \$7,500

- Participation in the awards ceremony for the winner.
- Moderation of the finalists' panel (1 person).
- Participation in the finalists' dinner (2 people).
- Logo on the winner's trophy and finalists' plaques.
- Prominent presence in the finalists' brochure.
- Inclusion in promotional mailings.
- Full-page advertisement and advertorial.

Gold Sponsorship - Non-exclusive US \$5,000

- Participation in the finalists' dinner (2 people).
- Logo on the finalists' plaques.
- Inclusion in the finalists' brochure.
- Inclusion in promotional mailings.
- Half-page advertisement and advertorial.

Silver Sponsorship - Non-exclusive US \$4,000

- Inclusion in the finalists' brochure.
- Inclusion in promotional mailings.
- Half-page advertisement.

With the CALA Awards™ 2026, your company not only supports the recognition of talent in the region, but also projects its brand as a leader in the transformation of the Audiovisual, Lighting, Building & Home Automation, HVAC/R, Automotive, Facility Management and Cleaning industries in the Caribbean and Latin America.



For more information:

Ana Suarez Ext. 63
CALA Awards

Tel: +1 [305] 285 3133 - Miami, USA

Tel: +52 [55] 4170 8330 - México CDMX

Tel: +55 [11] 3042 2103 - São Paulo, Brasil

Tel: +57 [601] 381 9215 - Bogotá, Colombia